



INTRODUCING.... *(drum roll please)* 95.7 CRUZ FM!

December 27th, 2013 – Harvard Broadcasting is pleased to announce the launch of 95.7 CRUZ FM in Edmonton.

95.7 CRUZ FM is playing Great Music, ALL the time! Whether it's Classic Rock, Classic Hits, Mainstream Rock, Pop, Pop/ Rock or New Wave from the 70's, 80's, 90's and 2000's.....music that was popular when you were!

95.7 Cruz FM plays the biggest hits from artists such as Bon Jovi, Queen, Bryan Adams, AC/DC, Fleetwood Mac, Aerosmith, Blondie, U2, Rolling Stones, Madonna, The Tragically Hip, David Bowie, Police, Eagles, Nickelback, ZZ Top, Red Hot Chili Peppers, Van Halen, Pat Benatar, KISS and Bruce Springsteen.

95.7 Cruz FM is home to Edmonton's Biggest Playlist. We've banked so much great music that we can guarantee a **No Repeat Day** – All Day! – Everyday! We are so confident that we can play great music without repeating a song that we will give \$10,000 cash to anyone who catches us breaking our guarantee.

It's Great Music. All the Time. On 95.7 Cruz FM!

For more information, please contact:

Tamara Konrad
General Manager
(780) 391-3840

tkonrad@harvardbroadcasting.com

Tim Schutz
Program Director
(780) 391-3862

tschutz@harvardbroadcasting.com

Kim Fjellner
Sales Manager
(780) 391-3025

kfjellner@harvardbroadcasting.com

Sarah Gardener
Promotions & Marketing Director
(780) 391-3853

sgardener@harvardbroadcasting.com

About Harvard Broadcasting:

Headquartered in Regina, Harvard is a privately owned broadcaster with a western focus, operating radio stations in Saskatchewan and Alberta. For additional information on Harvard Broadcasting Inc. and our stations please visit harvardbroadcasting.com

